EXTON, Pa., March 30th, 2018

## SARTOMER ARKEMA CERULA

## Sartomer Announces Partnership with Harwick Standard Distribution

Sartomer Americas, a business unit of Arkema Inc., is pleased to announce that effective April 1, 2018 we are expanding our distribution network through a partnership with Harwick Standard Distribution Corp. to market and sell Sartomer specialty (meth)acrylate additives and co-agents into the rubber and elastomer industries in the United States.

Harwick Standard is already a valued distributor of Arkema's Vul-Cup<sup>®</sup>, Di-Cup<sup>®</sup>, and Luperox<sup>®</sup> peroxide cross-linkers and additives into the rubbers market and will add Sartomer's Saret<sup>®</sup> coagents, MCure<sup>™</sup> resins, and other specialty (meth)acrylates to better serve our customers in this industry.

"Our partnership with Harwick Standard is an important part of our plan for growth in the rubber and elastomer industry, as Sartomer focuses on commercial excellence and providing innovative solutions," said Kenny Messer, President of Sartomer Americas. "Their experience and presence in the rubber market will help us reach more customers and better serve our existing customers with a more robust offering of Arkema products."

More information on Sartomer's specialty (meth)acrylates, including Saret<sup>®</sup> co-agents and MCure<sup>™</sup> resins, may be found at www.sartomer.com.

Sartomer is a premier global supplier of specialty chemicals for ultraviolet and electron beam (UV/EB), peroxide, and two-part epoxy/amine systems. For more than 55 years, Sartomer has pioneered the development of these advanced technologies, introducing hundreds of products that enhance performance in coatings, graphic arts, adhesives, advanced materials and other demanding applications. For more information, visit www.sartomer.com.

A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans High-Performance Materials, Industrial Specialties and Coating Solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.3 billion (\$9.4 billion) in 2017, we employ around 20,000 people worldwide and operate in in some 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. <u>www.arkema.com</u>

In 2017, **Harwick** celebrated 85 years of service to the rubber, thermoplastics, and other polymer-related industries. Harwick Standard is a management-owned and operated sales and marketing organization headquartered in Akron, Ohio. The ISO 9001:2015 registered company operates a nationwide distribution network supplying products from more than 30 blue chip manufacturers. Harwick Standard is a proud member of the National Association of Chemical Distributors (NACD) and practices the NACD's Responsible Distribution Process<sup>SM</sup>. Information on the company's products and services can be found at <u>www.harwicks.com</u>.

## **MEDIA CONTACTS**

 Timothy J. Williams
 Tel.: 610.594.7360

 Lisa Goetz
 Tel.: 610.269.2100 x244

E-mail: tim.williams@sartomer.com E-mail: lgoetz@schubertb2b.com

Vul-Cup, Di-Cup, Luperox and Saret are registered trademarks of Arkema, and MCure is a trademark of Arkema.